



8:30 AM Check-in and pastries compliments of Zoetis Animal Health  
**Address: 714 Bells Ferry Rd, Rome, GA (site of 2025 Bull Test)**

9:00 AM Welcome and Introductions

**Breakouts - Round 1**

9:15 AM Group A - Heifer Development Essentials for Success  
*Dr. Pedro Fontes, UGA Athens*  
Group B - Artificial Insemination: Maximizing Your Herd's Potential  
*James Umphrey, ABS Global*

9:45 AM Rotate Groups

10:15 AM Break (restrooms located at farm shop)

**Breakouts - Round 2**

10:30 AM Group A - The Myth of the 1000 lbs. Cow and the 1000 lbs. Bale  
*Dylan Davis, UGA Athens*  
Group B - How Does Mineral Intake Affect My Operation  
*Hardy Goodman, Biozyme*

11:00 AM Rotate Groups

11:45 AM Lunch – Taco Bar  
*Southeast Agriseeds, NeoGen, Georgia Soil and Water*

**Discussion Breakouts**

1:00-3:00 PM Group A - Understanding Igenity Beef Scores in Heifer Selection  
*Mathew Studstill, Neogen Corporation*  
Group B - Herd Health Management that Works  
*Alex Christidis, Zoetis Animal Health*

1:30 PM Rotate Groups

2:00 PM Weed ID and Herbicide Demonstration (1 Hour CEU Private Pesticide Credit)

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