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## Junior Herd Builder Program

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Program Registration Deadline: **September 14, 2020**

Orientation: **September 15, 2020**

Module Deadline: **November 2, 2020**

Live Animal Deadline: **November 16, 2020**

Recordbook Deadline: **May 7, 2021**

Live Program Evaluation: **May 21, 2021**

### Program Overview:

The Junior Herd Builder Program is open to FFA or 4-H members currently enrolled in **8<sup>th</sup>-12<sup>th</sup> grade**. Participants will develop a pen of heifers for the purpose of future production or sale. Participants will be responsible for securing three (3) heifers of similar age and genetics to develop through the beef production cycle utilizing the *UGA Extension Beef Management Calendar* as a guide.

### Objectives:

- Expose youth to the beef industry of Georgia
- Educate and serve the beef industry of Georgia
- Enhance leadership, decision-making and management skills of youth participants
- Promote animal and environmental stewardship

### Recommended

#### Spring Heifers

Heifer ages: December 2019 -February 2020

Heifers Weaned: August-October 2020

Recommended Breeding Period: February-April 2021

#### Fall Heifers

Heifer Ages: September-November 2019

Heifers Weaned: April-June 2020

Recommended Breeding Period: December 2020 -February 2021

### Rules

1. Participants must be a member of GJCA or GCA.
2. Participants must be the sole owner and provide primary daily and managerial care to the pen of heifers.
3. Participants must become BQA Certified and abide by its practices. This can be done through the Master Cattlemen's Program required of all participants.
4. Participants are required to work with their local Extension Agent and/or Agricultural Educator for assistance and guidance throughout the program.
5. Registered or commercial females are accepted.
  - a. Registered females must have copy of registration papers (original is not required)
  - b. Commercial females should know the breed type
  - c. Registered and commercial female pens will be evaluated in the same division.
6. Birthdates should be known when submitted. Heifers older than three years by the conclusion of the contest will be disqualified.
  - a. Program management reserves the right to disqualify any heifer with three-year-old teeth regardless of registration papers.
7. Heifers must have a valid and current health certificate along with vaccination records

### **End of Program Evaluation**

Participants will be responsible for transporting their pen of heifers to the evaluation site (to be determined at a later date). Participants will give a presentation regarding their managerial decisions, goals achieved and knowledge gained during the program. Additionally, an interview portion along with live pen evaluation will be conducted.

### **Evaluation Criteria**

- 20% Visual Appraisal
  - Weight
  - Pregnancy Status
  - Body Condition Score
  - Frame Score
  - Evaluation
  
- 40% Business Plan/Record book
  - Short-term and long-term goals
  - Budget/Expenses
  - Nutrition Program (hay, feed, supplements, grazing)
  - Health Protocols (vaccinations, deworming)
  - Veterinarian Visits
  - Breeding Program
  
- 40% Interview/Presentation
  - 10-15 min Presentation
  - 10 min interview